

## **Alpha MOS at the top of the international ranking of the Food & Beverage Technology Review, for its sensors coupled with artificial intelligence.**

The reference magazine honours Alpha MOS in a double page feature article, on the release of its international ranking of innovations in the food industry. Pierre Sbabo, CEO of Alpha MOS, explains in detail the benefits and the future of technology in the food and beverage industry. This article provides a complete review of the products and services offered by Alpha MOS (electronic nose, electronic tongue and electronic eye; AlphaSoft and AromChemBase softwares; ...).

Built on an innovative peer-to-peer review system, this publication is the reference within the food industry. Food & Beverage Tech Review is recognized for its' excellent knowledge on the field through interviews with key decision makers. This publication has a worldwide readership and a turnover of almost \$5M revenue. Alpha MOS appears now beside giants of the food sector such as Kellogg's, Uber Eats or Ferrero.

Interviewed in a double page article in the "*Top 10 Food Automation and Manufacturing Europe*", Pierre Sbabo details Alpha MOS' motivations to create safe and efficient alternatives to human sensory analysis. In this article, Alpha MOS solutions are presented in detail, with the recognition for their capacity to innovate in order to tackle food industry needs. We find descriptions of the flagship products such as **HERACLES**, **ASTREE** and **IRIS** - respectively the electronic nose, the electronic tongue and the electronic eye which work with gas chromatography - the software solutions **AlphaSoft** and **AroChemBase** are also quoted for their technical performances. Finally, Pierre Sbabo emphasizes the high quality of the scientific teams and engineers without whom such innovations and projects would not be possible. **"It is thanks to them that Alpha Mos is today a leader in the sensory analysis market"** underlines Pierre Sbabo.

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### **Alpha MOS in short**

Alpha MOS (Euronext Paris, ISIN: FR0013421286 ALM), expert in sensory analysis, the company is a global leader in the creation of electronic noses, tongues and eyes for industrial use. Founded in 1993, Alpha MOS is an international corporation with subsidiaries in France, China and the USA.

### **FB Tech Review in short**

A print magazine specialized in the latest technological innovations of the food and beverages industry; FB Tech Review has become an essential actor by allying major field leaders with the most innovative companies in order to bring the most well-curated insight in the business.