



Evaluating benefits for brand owners of providing human and instrument sensory as a combined package for regular QA/QC

FlavorActiV and Alpha MOS will be working alongside each other in the North American food and beverage market.

Purposes of this collaborative project include providing an integrated human sensory & instrument sensory package for ensuring only the best quality products are reaching the consumers.

Headquartered in Oxford, UK with teams in APAC, EMEA and Americas, FlavorActiV is the leader in sensory systems, including GMP flavour standards, global sensory training and panel proficiency and beer freshness & IBU measurement systems. Headquartered in Toulouse, France, with teams in APAC and North America, Alpha MOS is the leader in electronic nose, electronic tongue and visual analyzer instruments, focusing on quality control in the Food & Beverage industry.

If the results of this North American project are successful with food/beverage producers and brand owners then the partnership could be extended to further markets.

For more information :

<https://www.flavoractiv.com>

www.alpha-mos.com