



Boyd Sense - Alpha MOS has previewed at Mobile World Congress in Barcelona the first miniaturized connected system for the recognition of odors

Toulouse, March 4, 2015: BOYD Sense Inc., the new subsidiary company from ALPHA MOS (Euronext Paris, Eurolist C, ISIN : FR0000062804-ALM), based in San Francisco (United States), has previewed to the press, its portable device connected to smartphones, for the detection and the recognition of odors, at the Mobile World Congress (Barcelona, March 2-5).

At the Mobile World Congress (<http://www.mobileworldcongress.com/>), the largest annual event in the field of mobile telephony, BOYD Sense presented in several press conferences, to journalists and industrials, his new miniaturized system for measuring and detecting odors. Many articles have already been published (see the links attached below).

Using gas sensors and odor recognition software from the expertise of the mother company Alpha MOS, BOYD Sense presented a unique wireless system, communicating by "Blue Tooth" and allowing, via a mobile app, to transmit the gas and odors measurement data directly on Smartphone.

Bruno Thuillier, CEO of BOYD Sense, comments: *« I am very happy that our unique system for odor detection for smartphones has generated such a high interest among the press and the major players in the mobile telephony, who have « sensed » the huge application potential of such a device, for example for monitoring health and wellness parameters, for measuring food freshness or air quality. Taking advantage of our position as a pioneer in this field, we hope to commercialize this expertise within the 12 to 24 upcoming months, either integrated in smartphones, in a connected portable object or as an independent system. »*

Jean-Christophe Mifsud, CEO of Alpha MOS adds: *« Alpha MOS is proud to contribute to the development of such a mobile device, bringing its unique expertise in the fields of electronic noses miniaturization, odor recognition data processing and applications. This activity will be an important growth driver for ALPHA MOS and will improve our efficiency by focusing on our core businesses»*





For more information, we invite you to read the articles published on this topic :

<http://www.businesswire.com/news/home/20150227005345/en/BoydSense-Pioneers-Business-Mobile-Biosignature-Analytics#.VPbl8izXvCB>

http://www.dailymail.co.uk/sciencetech/article-2975813/The-sensor-SNIFF-disease-Smartphones-one-day-diagnose-detecting-gases-breath.html?ITO=1490&ns_mchannel=rss&ns_campaign=1490&utm_source=twitterfeed&utm_medium=twitter

<http://www.gizmodo.co.uk/2015/03/your-next-phone-may-be-able-to-smell-you-and-your-diseases/>

<http://www.tradingsat.com/alpha-mos-FR0000062804/actualites/alpha-mos-boyd-sense-une-nouvelle-filiale-implantee-dans-la-silicon-valley-583359.html>

<http://www.reuters.com/article/2015/02/26/idUSFWN0W007420150226?feedType=RSS&feedName=marketsNews>

About Alpha M.O.S.

Alpha M.O.S. (Euronext Paris, compartment C, ISIN: FR0000062804-ALM), is the worldwide leader of electronic nose, electronic tongue and electronic eye for industrial use, specialized in the digitization of smell, taste and vision. Created in 1993 by Jean-Christophe MIFSUD, Alpha M.O.S. has a presence in Japan, China, and United States and has more than 2.000 instruments installed worldwide.

For more information: www.alpha-mos.com

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