



Alpha MOS Electronic Nose, Tongue & Eye instruments selected by the Food Safety & Research Center from Miyazaki prefecture in Japan

Toulouse, December 11, 2014: Miyazaki prefecture decided to equip with the whole range of Alpha MOS instruments (Euronext Paris, Eurolist C, ISIN: FR0000062804-ALM) to strengthen its leading position within the Food industry area in Japan.

Miyazaki prefecture, which is known for the quality of its food products, in particular fruits and vegetables, decided to push forward its know-how in food production in order to promote the area all through the country.

As part of this project, a center for food research and development has been created in Sadoharacho. Its mission is to help local industrials by providing Research & Development studies, technical support, analyses or equipment.

Beginning of November, the Japanese TV channel UMK Miyazaki TV broadcast a report about this research center in Sadoharacho. In the laboratory, among the cutting-edge equipment, FOX electronic nose, ASTREE electronic tongue and IRIS visual analyzer from Alpha MOS were displayed. With such advanced technology, Miyazaki Research Center, together with the Industrial Technology Center located in the same facilities, intends to support the improvement of manufactured products, food safety and more generally the industrial development of Miyazaki prefecture.

The television coverage can be viewed on UMK Miyazaki TV website:
<https://www.umk.co.jp/genki/genki-50415/>



Dr Jean-Christophe Mifsud, CEO of Alpha MOS comments: « *After the success of our products at S-Tech food exhibition in Tokyo in October, we are happy of this new show of confidence from the Japanese industry towards our technology. This confirms that not only industrials but also state organizations become aware that electronic nose, tongue and eye are really useful for objectively and accurately controlling the quality of food products in order to be even more competitive.* »



About Alpha M.O.S.

Alpha M.O.S. (Euronext Paris, compartment C, ISIN: FR0000062804-ALM), specialized in the digitization of smell, taste and vision, is the worldwide leader of electronic nose, electronic tongue and electronic eye for industrial use. Created in 1993 by Jean-Christophe MIFSUD, Alpha M.O.S. is present in Japan, China, and United States and holds a park of more than 2.000 instruments installed worldwide.

For more information: www.alpha-mos.com

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