

SIGNATURE OF A PARTNERSHIP WITH THE CHINESE NATIONAL INSTITUTE OF STANDARDIZATION (CNIS) :

Toulouse, June 22nd 2007 - Alpha M.O.S., (Euronext Paris, EURO LIST C, *ISIN : FR0000062804-ALM*), the worldwide leader in electronic tongue and nose manufacturing for industry announces the signature of an important partnership agreement with the National Chinese Agency for norms and standards (CNIS , Chinese National Institute of Standardization).

This contract has been signed in the CNIS'office in Beijing, by the President of Alpha Mos Company , Jean-Christophe MIFSUD and the Vice-President of CNIS, Mrs Yu Xinli..



Implementation of standards for Food Quality Control.

To implement a large frame for food quality standardization and security control, the CNIS is about to dedicate a complete laboratory for food organoleptic measurement utilizing Electronic Noses and Tongues. They will only use Alpha Mos' instruments for this measurement.

The main orientation of development for these standards will be organized around food raw materials like meat, fish, rice or fruit juices, but also around more specific Chinese products like tea.

Moreover, beyond its national involvement, the CNIS would like to become an international leader by implementing global quality standards around Alpha Mos' instrumentation.

This project will use the skills of Mr Zhao's team, Manager at the CNIS, and Alpha Mos' Asia team based in Shanghai which will participate in the creation and implementation of methodologies for industry.

In her speech, the Vice-President, Mrs Uy-Xinli., mentioned the strong will of China to become a leader in the development of food quality and security at a national and international level. Indeed, the International Meeting for ISO Quality Standards will take place in China, in October 2008, under the aegis of the CNIS.

Mrs Yu Xinli added that Alpha Mos technology had been chosen by the CNIS because of its significant results in the instrumentation field and also because its technology is used by other standardization institutes such as the FDA or USDA in the United States

Finally, Mrs Yu Xinli mentioned that studies will be rapidly performed in order to extend the e-nose and e-tongue experimentation field and to lead them from organoleptic quality to food security and the environmental field.

EVOLUTION OF THE RULE AND OF THE CONTROL TOOLS

This agreement has been signed in a specific context where international pressure is growing due to the constant development of chinese exportation particularly for food products. It shows that the institutes of standardization are ready to better control the subjective results that may occur when using only sensory quality control methods for food products. Indeed, despite our skills and capacities, a human being cannot be a perfect control tool. It is still difficult to transfer organoleptic know how, to maintain the quality of this technology and to implement its standardization. Moreover, chinese food exports have strongly increased particularly towards the United States.

Lastly, the measurement instruments available today don't allow us to develop efficient organoleptic controls. Their ergonomics do not match the demands of the food industry. It's the reason why Alpha Mos' instruments have been chosen by the CNIS, as they can be easily used at the production step.

INSTITUTIONAL PARTNERS

The CNIS , reports to the Chinese Department of Industry. Its mission is to devise, implement and validate control methodologies in all fields where consumer and industry are involved. The CNIS has several specialized agencies with one which is particularly dedicated to food products. The CNIS can be compared to the "AFNOR" and to "the National Tests Laboratory" in France or the ASTM in the US.



Jean-Christophe MIFSUD says : « I am very happy that this agreement had been signed for different reasons. The signature of this partnership is the result of major efforts made by our Chinese team since the creation of our Office and its Laboratory in Shanghai. Indeed our instruments are considered all over the world as a reference for organoleptic measurement. This 24 month agreement is the first step of many to be taken with the CNIS particularly regarding the development of appropriate methods which will meet the Chinese quality criteria. Should our technologies be adopted for industrial quality control, we could have significant sales prospects in Asia.»

À propos d'Alpha M.O.S.

Created by Jean-Christophe MIFSUD in 1993, Alpha M.O.S., specializes in the electronic digitization of human senses, and is the worldwide leader in electronic noses and tongues for industry with more than 600 instruments sold in the world. In 2004/2005, the Group turnover reached 5 M€.

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